

Comparison of Popular Business School Rankings

Various Rankings	Ranking Organization	Institutions that are Included	Items that are Measured
MBA Program Rankings			
<p>Top 10 Non-US Full-Time MBA Programs</p> <p>and</p> <p>Top 30 US Full-Time MBA Programs</p>	Business Week	<p>Schools accredited with full-time MBA programs and a minimum set of values for:</p> <ul style="list-style-type: none"> • Age of the program • Student enrollment • Applicant test scores • Applicant acceptance rates • # of international and minority students 	<ul style="list-style-type: none"> • Intellectual capital rating based on number of faculty articles in 20 top academic journals and number of faculty books reviewed by one of 3 publications (10%) • Student survey data measuring data such as teaching quality, career services, alumni network, and recruiting efforts (45%) • Corporate recruiter survey data measuring the number of graduates hired in the previous 2 years and the schools they actively recruit from, as well as corporate recruiter rankings of top 20 schools (45%)
Top 25 Executive MBA Programs (EMBA)	Business Week	<p>Schools accredited (preferably by AACSB) with EMBA programs.</p> <p>Schools with a minimum set of values for:</p> <ul style="list-style-type: none"> • Age of program • # of students enrolled • Applicant test scores • Applicant acceptance rates • # of international/ minority students enrolled 	<ul style="list-style-type: none"> • Survey results of EMBA graduates measuring items such as teaching quality career services, curriculum, and caliber of classmates (65% of total) • Survey results of EMBA program directors requesting that they rate top 10 EMBA programs in which they are familiar (35% of total)
Top 30 U.S. Part-Time MBA Programs	Business Week	<p>AACSB accredited schools with part-time MBA programs rated above average on three of the following 5 measures:</p> <ul style="list-style-type: none"> • Student completion rates • GMAT scores • Work experience • Selectivity • Tenured faculty 	<ul style="list-style-type: none"> • Student satisfaction survey (40%) • Percent of students in survey who say the program was "completely" or "somewhat" important in achieving their goals (30%) • Academic quality rating based on average GMAT scores, average work experiences, percent of teachers who are tenured faculty, average class size in core classes, total number of business electives available, and student completion rate (30%)
Top 100 MBA Programs	The Economist	Schools with full-time MBA programs that have a response rate proportional to student intake.	<ul style="list-style-type: none"> • Survey results of students and graduates (20% of total) • Data from business schools on items such as recruiter diversity, career services, faculty/student ratios, graduate salaries, and size of alumni network (80% of total)

<p>Top 100 MBA Programmes</p>	<p>Financial Times</p>	<p>Internationally accredited schools (AACSB, EQUIS, etc.) that have MBA programs and the following criteria:</p> <ul style="list-style-type: none"> • MBA programs that are at least five years old • Graduated first class at least 3 years prior • More than 30 graduates per year 	<ul style="list-style-type: none"> • Survey results from graduates 3 years prior on alumni salaries and career development information (50% of total) • International reach and program diversity derived from employment statistics, diversity of gender and origin of students, diversity of board members, and data on doctoral qualifications (40% of total) • # of papers published in 40 academic and practitioner journals during the past 3 years (10% of total)
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Executive Education Programs Rankings			
Top 20 Executive Education Programs	Business Week	<p>Schools with customized and open enrollment executive education programs.</p> <p>Schools with a minimum set of values for:</p> <ul style="list-style-type: none"> • Age of program • # of companies served • Program revenue 	<ul style="list-style-type: none"> • Survey results from corporate executive education clients who rank providers into two categories: open enrollment programs and custom programs • Results are scored from survey data
Top 50 Executive Education Programs (open enrollment only)	Financial Times	Schools with income of at least 2 million USD from program revenue.	<ul style="list-style-type: none"> • Survey results from graduates requesting that they rate the program (80% of total) • Data from business schools (20% of total)
Top 65 Custom Executive Education Programs	Financial Times	Schools with income of at least 2 million USD from program revenue.	<ul style="list-style-type: none"> • Survey results from graduates requesting that they rate aspects of the program on a 100 point scale (80% of total) • Statistical data from business schools (20% of total)
Master of Management Programs Rankings			
Top 40 European Master of Management Programmes	Financial Times	Not specified.	<ul style="list-style-type: none"> • Survey results from graduates 3 years prior on alumni salaries and career development information (50% of total) • Data from business schools measuring gender and international diversity of students, faculty, and board members; percent of faculty with doctorates; student/alumni international experience and mobility; and language requirements.
Business Schools in General Rankings			
Top 56 Business Schools	Forbes	102 selected business schools with MBA programs	<ul style="list-style-type: none"> • Return on investment • Survey results of graduates from 5 years prior, which focuses on ROI measured as the increase in salary taking into account the opportunity cost of attending the program.

<p>Top 60 European Business Schools</p>	<p>Financial Times</p>	<p>Schools ranked in the following FT business education rankings:</p> <ul style="list-style-type: none"> • Full-time MBA • Open enrollment executive education programmes • Customized non-degree executive education programmes • European masters in management degrees • Executive MBAs 	<ul style="list-style-type: none"> • A composite of the measurements derived from other Financial Times ranking systems
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Undergraduate Programs			
Top 93 U.S. Undergraduate Programs	Business Week	AACSB-accredited institutions that exceed 2 of 3 minimum values for: <ul style="list-style-type: none"> • University-wide SAT/ACT averages • % of applicants accepted • % of applicants from the top ten-percent of their class 	<ul style="list-style-type: none"> • Survey results from students (30% of total) and recruiters (20% of total) • # of graduates admitted to the top 35 MBA programs (10% of total) • Median starting salaries of graduates (10% of total) • Academic quality rating based on survey data (30% of total)
Top U.S. Undergraduate Institutions (includes various sub-disciplines)	U.S. News & World Report	AACSB-accredited schools with undergraduate programs.	<ul style="list-style-type: none"> • Peer assessment of programs by business school deans and senior faculty
Top 50 U.S. Graduate Schools (includes various sub-disciplines)	U.S. News & World Report	AACSB-accredited schools providing minimum data thresholds for ranking.	<ul style="list-style-type: none"> • Peer assessment of programs by business school deans, senior faculty, and corporate recruiters • Student selectivity measured by GMAT score, GPA, acceptance rates (25% of total) • Placement success of graduates measured by employment rates and mean starting salaries (35% of total)